

### > The Fascination of Studio Master

Music lovers, fans of great sound and audiophiles are searching for the perfect sound experience, for a sound as authentic and realistic as possible – the sound as it was recorded in the studio, so to speak.

Such quality is now available for everybody in the shape of downloadable Studio Master. With a depth of 24-bit and a sample-rate of 96 kHz or even higher. These music files offer exceptionally high quality at a price that hardly exceeds that of CDs. However, they certainly exceed those discs in terms of sound quality. The case for these high-resolution music files (Studio Master) is now so convincing that practically all music labels provide relevant recordings in Studio Master quality. These Studio Master are available at www.highresaudio.com

> Sound Beyond the Ordinary

Studio Master music files are the ideal medium to get the maximum possible performance out of your high end Hi-Fi system:

24-bit Studio Master by HIGHRESAUDIO bring more dynamics, more transparency, more subtle nuances and details, and they create an acoustic experience that enables you re-discover even well-known music in a completely new way. No matter if you listen on headphones or through your loudspeakers, the 24-bit Studio Master by HIGHRESAUDIO will surprise you all over again and you will experience and enjoy your music more than ever before.



**Studio Master:** Digital music recordings at very high sampling-rates of 44.1 kHz to 192 kHz, 24-bit. The sound is much more differentiated, more detailed and extensive than from CD.

**Sample-rate:** describes the number of times a signal is sampled each second.; similar to the basic principle of information of pixels per centimetres in digital photos.

#### > Music Downloads for Connoisseurs

You might expect these high quality Studio Master to be high priced, but this is not the case.

Studio Master albums are available from as little at 15 Euros at HIGHRESAUDIO. The bespoke Download Manager simply loads them from our managed servers directly to your terminal, network hard-disk (NAS), desktop PC, or laptop. They are then available for your network player, PC or DAC to play and for you to enjoy. There are digital-to-analog converters in the market at as little as £300 GBP. Their acoustic counter-value: priceless.

Amplifier analog/digital USB-DAC USB cable Computer NAS Downloads Network cable Router Network cable Streamer analog/digital **Amplifier** 

**DAC:** short cut for digital-to-analog converter, is a device that converts a digital signal into analog sound. Similar to a high quality sound card.

Streamer: a device that connects via your home network to external hard drives and network-attached storage (NAS) to play back your music.

# > Cosy at Home and Yet Right in the Middle of It

Producing high-resolution music files requires the same accuracy as any other album, but the outcome is better:

captured by state-of-the-art studio technology and optimised from scratch for highest acoustic quality, the 24-bit Studio Master of HIGH**RES**AUDIO show a completely new realism. Instead of just sitting in front of the music you sense being in the very centre of it, captivated from the first note and carried along by the rhythm.

> Even the Belly Is All Ears

The human ear is often incapable of perceiving sounds above 15,000 Hertz. In spite of that Studio Master recordings reach far over 20,000 Hertz – for a good reason.

Music is not only perceived by the ears but also absorbed by the body. So with Studio Master your Hi-Fi can project music in a much more informative way in your room. Consequently the music reveals essential subtleness, the combination of hearing and sensing providing an ultimate listening experience even beyond immaculate sound.



Acoustic meets body: Our senses of hearing very low and high frequencies, is also perceives by the body; studio master recordings can do this much better.

FLAC (Free Lossless Audio Codec): FLAC is a lossless audio codec, meaning no quality is lost whilst compressing. FLAC typically reduces the files size to about 60% of its original size.

#### > Variety Is Vital

### > Quality Ensured and 100 % Guaranteed

Jazz, pop, classical music, funk, rock, folk, lounge, – HIGHRESAUDIO belongs to the largest supplier of high-resolution music downloads worldwide and provides albums of all genres.

Furthermore, at HIGHRESAUDIO, many albums are obtainable in a selection of file formats, to make sure that your optimum format is included: FLAC for highest flexibility, ALAC for best compatibility possible, and Apple-products friendly. Even the latest DSD for those lucky enough to own high-end streaming solutions.

To get new albums on the market quickly, some labels technically manipulate and up sample them artificially to 24-bit and 96 or even 192 kHz.

But the result is not a Studio Master, and we think it is a bit misleading. We do not want our customers to be disappointed by such recordings and therefore HIGHRESAUDIO sound engineers check each new Studio Masterfor authenticity using a complex testing procedure. Accordingly, we at HIGHRESAUDIO deliver exclusively native 24-bit Studio Master with genuine sampling rate. For us, and for the music lover, it is worth the effort.

**ALAC:** Apple Lossless Audio Codec, is an lossless audio codec developed by Apple. No quality is lost whilst compressing. ALAC typically reduces the files size to about 65% of its original size.

**DSD:** Direct-Stream Digital is a digital storage method with fixed sampling-rates of 2,8224 MHz (DSD64) or 5,6448MHz (DSD128) for audio streaming via a network.



### > You Want Some More?

#### You want to be up to date at all times?

Our online magazine informs you about recent releases. And for nearly every purchase you get loyalty vouchers from HIGHRESAUDIO which you can invest in our native 24-bit Studio Master recordings. So your newest aural delights are never more than a few mouse clicks away.



### > This Is HIGHRESAUDIO

HIGHRESAUDIO is a German company with locations in Berlin and Hamburg.

It was founded in 2010 by sound engineers, HiFi enthusiasts and music experts aiming to offer music recordings of the highest possible quality to a wide audience. Qualified musicians and music producers assist the team in the daily business to allow us to consistently guarantee the highest quality for every genre. We are available every day via E-Mail Support – 24 hours, 7 days a week, if you have any questions, because with HIGHRESAUDIO, the service also comes at the highest quality.

HIGHRESAUDIO I home of high-resolution music.

Waldenserstraße 2-4, Gebäude D | D-10179 Berlin | GERMANY

T: +49 (0) 30 55878326 | F: +49 (0) 30 61293029 info@highresaudio.com | www.highresaudio.com

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